

## PRESS RELEASE

### **PROMINENT ACQUISITION IN ENERGY INDUSTRY ICCI, MOST SIGNIFICANT ENERGY FAIR OF TURKEY, PURCHASED BY TG EXPO**

***Contributing the economy of Turkey by providing invaluable trade opportunities to manufacturers and traders in 5 continents and 35 countries with its successful trade fairs held in Turkey and abroad, TG Expo International Fair, the leading trade fair organiser in Turkey, has made an important acquisition in the energy sector. TG Expo has recently announced to the industry that it has successfully completed the acquisition of Sectoral Fairs Inc., the main organiser of the ICCI - International Energy and Environment Fair and Conference to be organized for the 26th time. TG Expo, which will increase its effectiveness in the energy sector with this move, has also accomplished strengthening its fair portfolio with the most reputable energy fair in Turkey.***

In addition to the prestigious national pavilions organized at the most important trade fairs in the world, TG Expo, which enables Turkish companies to increase their export volumes by establishing new collaborations with the leading fair organizations held in Turkey; it has purchased all the rights of Sectoral Fairs Inc. and the ICCI International Energy and Environment Fair and Conference with the agreement signed with Hannover Fairs Turkey and PennWell International on October 1, 2020, two esteemed partners of Sectoral Fairs Inc.

Operating as a trade fair organizer under the roof of Technical Publishing Inc. in 1992, Sectoral Fairs, established as a separate business enterprise according to the requirements of the "Trade Fair Organising" laws and regulations in 2000,

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was acquired in 2014 by the Hannover Fairs Turkey, the subsidiary of Deutsche Messe AG Turkey. When the 50% of the shares of Sectoral Fair is bought by the

PennWell International from the Hannover Fairs Turkey, ICCI has been organized as a joint trade fair organization by the two most significant international trade fair organisers in Turkey.



Image 1: ICCI Conference realized with the participation of Turkish Energy Ministry, Mr. Fatih Donmez

### **Turkey's most institutional and comprehensive energy platform**

Next to being held for the first time as international energy event in Turkey, the ICCI International Energy and Environment Fair & Conference, one of the most largest energy events of Turkey, Europe, Asia and MENA, has been supported by the Turkish Ministry of Energy and Natural Resources and the EPDK (Turkish Energy Market Regulatory Authority) continuously for 26 years as the Turkey's most institutional and reputable energy platform.

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*Image 2: A hall view from the ICCI Exhibition*

### **Annual turnover of approximately \$ 25 billion**

Hosting more than 14.000 local and foreign visitors from 21 countries and 285 local and foreign participants, ICCI, the traditionalised fair of the energy industry, with TG Expo International Fairs' international experience, strong organizational ability and competent staff, is going to carry on its crucial mission and its role for the sake of growth of Turkey's energy market, with an annual turnover of approximately \$ 25 billion and the 10th largest energy market in the OECD.

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Image 3: TG Expo Chairwoman of Board of Directors, Ms. Gonul Akyildiz

## “We have strengthened ourselves in Turkish energy industry”

TG Expo International Fairs Inc.’s Chairwoman of the Board of Directors, Ms. Gönül Akyıldız, shared her insight about this move by stating “As a company that has held the 8 international energy fairs in other regions of the world, we have strengthened ourselves in Turkish energy industry in parallel with the international investments we have made. In this context, in order to transfer the potential of our country to abroad and the foreign experiences to our country we successfully realized the first edition of the Solar Istanbul Fair in 2020 and now we have the pleasure of purchasing the ICCI, the largest and most

esteemed energy fair in Turkey. For both Turkish participants and foreign investors, ICCI will continue on its way by getting stronger under the roof of TG Expo.”

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